

Event: SHRM 2012 Talent Management Conference & Exposition

Date: May 2, 2012

Title: **Diversity – Moving From Color To Cultural Inclusion**

Summary:

Workplace application: It's time to explore the difference and understand what drives people to act the way they do and how organizations need to embrace these differences.

Most companies today understand the business case for a diverse workforce. Study after study shows that diversity positively influences company revenues and profits due to the buying power of minority groups, the explosion of creative thinking from different viewpoints, and significant growth in the minority labor pool. So, why do diversity and inclusion programs fail?

The answer is simple – most organizations prepare themselves for diversity of color; however, they do not understand the true diversity in cultures.

It's time to explore the difference and understand what drives people to act the way they do and how organizations need to embrace these differences both today and in the future.