

Event: SkillSurvey Webinar

Date: February 23, 2012

Title: **Recruiting Metrics: Are Yours Producing the Right Results?**

Summary:

Metrics are important to understanding the success of any organization. Companies measure their revenue, profitability and market share on a regular basis to determine whether the decisions they make enhance or detract from the mission of the organization. In much the same way, recruitment metrics are used to influence and determine the success of the talent acquisition function. The real question is what recruitment metrics measure the right indicators of success? Is Time to Fill more important than Quality of Hire? Do the metrics you use today drive the right behaviors?

In this presentation, you will learn...

- what recruiting metrics are and why they are important
- what are the traditional recruiting metrics and what do they really measure
- what are the pitfalls if we rely on these traditional recruiting metrics
- what behaviors do we want to create through the use of recruiting metrics
- how to begin measuring results that drive long term, positive impact within your organization