

STEVE LOWISZ

Banking Speaker and Leadership Trainer,
CEO & Founder of Qualigence International



A SAMPLE OF STEVE'S SPEAKING TOPICS

Difficult Conversations: Addressing the Sensitive Topics Bankers Don't Want to Touch

Infighting and political divisions are wreaking havoc on productivity at banks across the country. Most banking professionals are scared to touch these topics – but forward-thinking leaders know they're also opportunities for growth.

- Understand why difficult conversations are necessary to tackle these issues head-on – before they cause serious challenges at your bank
- Learn how to gracefully navigate sensitive discussions
- Leave equipped with the tools to turn difficult conversations into productive LEARNING conversations

Ownership: Inspire Your Banking Team to Choose Ownership

In today's banking world, leaders need teams that take real ownership of their work – but common leadership "wisdom" is fraught with BS on the topic. The biggest myth is that banking leaders can force it – when teams must CHOOSE ownership for themselves!

- Learn the difference between accountability, responsibility and ownership – and why you can't assign the latter
- Understand the importance and impact of creating a banking environment where teams CHOOSE ownership
- Get an actionable guide to inspire your team to go above and beyond by truly owning their work and results

Banking Leaders, Stop Driving and Start Guiding

Employee engagement in banking is at historic lows. For years, companies have talked about leveraging the "power of why" to fix this – but it's not enough on its own. Learn why everything you know about this topic is dead-wrong – and how you can do better.

- Learn how the power of why only works if you also focus on relationships with your banking teams
- Understand the difference – and importance – of getting the best FOR your people versus FROM your people
- Understand why our natural tendency to drive as a leader undermines team performance, and why we must shift to guiding instead

Steve also creates and delivers custom sessions tailored to your unique organizational needs and goals!

ABOUT STEVE

Steve Lowisz is an accomplished entrepreneur, TEDx and keynote speaker, and leadership trainer best known for founding Qualigence International in 1999. He's a facilitator of engaging talks and sessions with actionable guidance you can put into practice the very same day – all drawn from decades of firsthand business leadership.

- Recurring speaker and leadership training for the Michigan Banking Association, the Detroit Economic Club, and the Ohio Bankers League
- Seasoned bank board member
- Regular contributor to Forbes and has been featured in Fortune magazine, CNN Money, the Detroit Free Press as well as a guest on Bloomberg Radio
- Assists community, regional, and national banks on all things talent, personal development, business leadership, and engaging teams

A SAMPLE OF HIS PRIOR AUDIENCES



WATCH STEVE SPEAK AT TEDxDetroit

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