

# STEVE LOWISZ

Keynote Speaker & Trainer on Leadership,  
CEO & Founder of Qualigence International



## A SAMPLE OF STEVE'S KEYNOTE & WORKSHOP TOPICS

### Why Every Leader is an HR Leader

Every leader leads human resources – people! Yet few leaders think of themselves this way. Could this be the reason why turnover and low engagement are so common? Learn why people look at leadership backwards, and what HR can do to change the situation.

- Get an actionable plan to get buy-in from leaders across the organization
- Learn how to not only communicate effectively with other departments but truly influence them
- Understand the key business concepts that few HR leaders know, yet are crucial to building credibility with other departments

### Difficult Conversations:

#### How HR Can Have Conversations That Matter in a Way That Matters

Talking about infighting, political divisions, or individual performance is one of the worst parts of HR. Too many leaders hide from these conversations – learn how and why you must boldly tackle these conversations head-on.

- Understand why difficult conversations are necessary to tackle these issues head-on
- Learn how to gracefully navigate sensitive discussions
- Get the tools to turn difficult conversations into productive LEARNING conversations

### Ownership: How HR Can Create an Environment Where Teams Choose Ownership

HR leaders are always trying to increase engagement and get employees to take real ownership of their work. But what if we're looking at it all wrong?

- Learn the difference between accountability, responsibility and ownership – and why you can't assign the latter
- Understand the importance and impact of creating an environment where teams CHOOSE ownership
- Get an actionable guide to inspire your team to go above and beyond by truly owning their work and results

Steve also creates and delivers custom sessions tailored to your unique organizational needs and goals!

## ABOUT STEVE

Steve Lowisz is an accomplished entrepreneur, TEDx and recurring keynote speaker, and leadership trainer best known for founding Qualigence International in 1999. He's a facilitator of engaging talks and sessions with actionable guidance you can put into practice the very same day – all drawn from decades of firsthand business leadership.

- Keynote and reoccurring speaker at national and state affiliated SHRMs
- Contributor and member of the Forbes Human Resources Council
- Author of the Best-Selling Book Recruiting Sucks...But It Doesn't Have To
- Founder of the HR Executive Council
- Founder of the Recruitment Education Institute, which has educated over 9,000 recruiters to date
- John Maxwell Certified Leadership Trainer at Executive Director Level

## A SAMPLE OF HIS PRIOR AUDIENCES



## WATCH STEVE SPEAK AT TEDxDetroit

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