

STEVE LOWISZ

Keynote Speaker & Trainer on Leadership,
CEO & Founder of Qualigence International



A SAMPLE OF STEVE'S SPEAKING TOPICS

Difficult Conversations: Having Conversations That Matter in a Way That Matters

As a leader, conversations about infighting, individual performance or political divisions are uncomfortable – but they're also opportunities for growth.

- Understand why difficult conversations are necessary to tackle these issues head-on
- Learn how to gracefully navigate sensitive discussions
- Get the tools to turn difficult conversations into productive LEARNING conversations

Ownership: Creating an Environment Where Teams Choose Ownership

In today's business world, leaders need teams that take real ownership of their work – but common leadership "wisdom" is fraught with BS on the topic. The biggest myth is that leaders can force it – when the reality is teams must CHOOSE ownership for themselves!

- Learn the difference between accountability, responsibility and ownership – and why you can't assign the latter
- Understand the importance and impact of creating an environment where teams CHOOSE ownership
- How to create an actionable plan to inspire your team to go above and beyond by truly owning their work and results

Leaders, Stop Driving and Start Guiding

For years, leaders have talked about the power of why – but if it truly worked, why is employee engagement at historic lows? Learn why everything you know about this topic is dead-wrong – and how you can do better.

- Learn how the power of why only works if you also focus on relationships with your teams
- Understand the difference – and importance – of getting the best FOR your people versus FROM your people
- Understand why our natural tendency to drive as a leader undermines team performance, as well as how and why we must shift to guiding instead

Steve also creates and delivers custom sessions tailored to your unique organizational needs and goals!

ABOUT STEVE

Steve Lowisz is an accomplished entrepreneur, TEDx and recurring keynote speaker, and leadership trainer best known for founding Qualigence International in 1999. He's a facilitator of engaging talks and sessions with actionable guidance you can put into practice the very same day – all drawn from decades of firsthand business leadership.

- Extensive past and present experience serving as a board member at various institutions including banks, colleges, and as founder of the HR Executive Council
- Regular contributor to Forbes, and has been featured in Fortune magazine, CNN Money, the Detroit Free Press as well as a guest on Bloomberg Radio
- Author of best-selling book Recruiting Sucks... But it Doesn't Have To
- Founder of six successful businesses
- John Maxwell Certified Leadership Trainer at Executive Director Level

A SAMPLE OF HIS PRIOR AUDIENCES



WATCH STEVE SPEAK AT TEDxDetroit

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FOR MORE INFO:

P: 855-670-2819 (Leah Nauseda)

E: lnauseda@qualigence.com

W: stevelowisz.com

www.linkedin.com/in/stevelowisz/

